

# PRESS RELEASE

**COMOSOFT**  
MULTICHANNEL SOLUTIONS

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## **COMOSOFT OPENS NEW OFFICE IN VALENCIA (SPAIN).**

### **Using the potential in one of the biggest upcoming tech areas in Europe.**

**Hamburg, August 2021 – Comosoft is happy to announce the opening of another company location located in Valencia (Spain), additional to the valued locations of the Comosoft Inc in Plano (Texas) and Chicago (Illinois).**

In the past years the city of Valencia laid its focus clearly on forcing innovation – especially in technology and software development. This found expression in a broad base of technology specialists and highly skilled professionals in the valencian area and all around Spain. To meet the expectations of Comosoft's fast growing customer base, Comosoft decided to open a new office full of experts in Valencia.

*"Well trained people, a good infrastructure and of course a very interesting market made the decision for Valencia very easy," says Peter Jozefiak, CEO of Comosoft. „We were able to assemble a very good and passionate team within a few months and integrate them into Comosoft."*

The Comosoft Technology Spain team consists of Professional Service Consultants, Software Developers and Sales Managers. With this team of experts Comosoft is also ready to enter the spanish and latinamerican market with full force, making the marketing material production more efficient with their unique multichannel solution LAGO.

*"Betting on an international project in the IT sector has been a great challenge for my career but I could not be more satisfied with the decision, bringing a software to Spain and Latin America with so much added value for the retail sector is just fascinating!"*, states Jennyfer Diaz Hidalgo, Sales Manager at Comosoft in Valencia.

#### **About Comosoft – Multichannel Solutions**

Comosoft was founded in Hamburg in 1994 and in its over 25-year success story has established itself as a global pioneer for PIM and multichannel solutions systems in the retail, mail order, e-commerce, industrial and manufacturing sectors. Comosoft's goal has always been to provide customers with platforms with which they can meet the challenges of Omnichannel Business. The process is always viewed holistically: from the product data creation to the customer's business and refinement, from planning (e.g. whiteboarding) to the production of marketing material (direct integration into InDesign, connection to webshop systems and much more).

Today, Comosoft operates nationally and internationally from its main locations in Hamburg (HQ) and Plano (Texas) in addition to the offices in Chicago (Illinois) and Valencia (Spain). Comosoft's philosophy, however, is much more comprehensive than simply offering software products: It is rather the close interaction of consulting, software and innovation that enables them to implement successful projects in the omnichannel business. At its core, Comosoft is a company that develops software and makes it available to companies in a wide variety of ways (purchase, SaaS and cloud versions).

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We are happy to provide you with images upon request.

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